



DG-GT Deutsche
Gesellschaft für
Gentherapie e.V.

**ANNUAL MEETING
MAKING GENE THERAPY
A CLINICAL REALITY**

**CASTLE HERRENHAUSEN
HANNOVER
16-18 MARCH 2020**

**SPONSORSHIP
PACKAGES**

In collaboration with



Volkswagen**Stiftung**

About the DG-GT

The German Society for Gene and Cell Therapy was founded in 1994 as an association of natural scientists and physicians who dealt with questions of experimental and clinical gene therapy. The DG-GT currently has a membership of around 230 people.

The society has been instrumental in supporting the development of cell and gene therapy in Germany. It has become a central hub for the many people and organisations involved in the field at every level of translational research, from preclinical laboratory work to clinical applications.

The past few years have witnessed considerable progress, with translation of numerous important new treatments demonstrating that patients with severe diseases can be treated efficiently and effectively by cell therapy and by gene therapy. The emergence of this new field of medicine has underlined the importance of:

- ✓ Strong collaborations between many different partners
- ✓ The development of technological tools, medicinal cells and gene transfer vectors
- ✓ A responsive regulatory context
- ✓ Tools for evaluating efficiency and tolerance
- ✓ Sharing problems raised by the potential risks and working together to find solutions
- ✓ The cost of financing this new medicine
- ✓ The pivotal role played by patients' associations, which have created a large, dynamic network that our society aims to promote, support and further unify.

About the Volkswagen Foundation

The non-profit Volkswagen Foundation is Germany's largest independent science sponsor, supporting research projects in all science disciplines.

Why partner with us?

Being a partner in our activities gives you access to over 200 delegates working at the forefront of the gene and cell therapy field, including academics, clinicians, industry experts, post-doctoral researchers and students. With the DG-GT, you will benefit from:

- Excellent networking opportunities to strengthen existing relationships and form new collaborations
- Visibility and recognition across our membership, social media and web audience, which reaches a growing number of members of the gene and cell therapy field
- A sponsorship package that is tailored to suit your needs and requirements

Scientific programme

Updates about the meeting and the draft scientific programme are not yet available.

Summary of packages

	Diamond €10,000	Platinum €7,500	Gold €5,000	Silver €3,000	Bronze €1,500	Exhibitor €2,000
Logo in programme book	✓	✓	✓	✓	✓	✓
Logo on the DG-GT website	✓	✓	✓	✓	✓	✗
Exhibition space	Double space	1 space	1 space	1 space	✗	1 space
Advertisement in programme book	Double page	1 page	1 page	½ page	½ page	✗
Collateral item	✓	✓	✗	✗	✗	✗
Session sponsorship	Sole	Sole	Joint	✗	✗	✗
Social event / activity sponsorship	✓ - joint	✓ - joint	✗	✗	✗	✗
In addition: choose ONE	<ul style="list-style-type: none"> Lanyards (sole) Lunchtime symposium 	✗	✗	✗	✗	✗
Complimentary registration(s)	4	3	2	2	1	2
Discount on each additional registration made	40%	30%	20%	10%	5%	5%

Notes to packages:

1. Logo on website: Includes a company description of up to 150 words and a link to your URL and will be set to live upon contract signature
2. Booth space: Size 3m x 2m; includes a table, 2 chairs, basic electricity supply and free WiFi
3. Booths will be allocated in priority order based firstly on level of sponsorship then by date of contract signature
4. Collateral item for delegate bag: Can be agreed after contract signature

5. Please note that from 2020 we will not accept flyers (save the planet!), however all levels of sponsorship (except Exhibitors) have the option of placing an advertisement in the meeting programme book
6. Sessions, social events, and additional sponsorship can be negotiated and confirmed after contract signature
7. Codes for complimentary registrations and discounts on additional registrations will be given in the sponsorship/exhibitor invoice
8. All registrations allow access to the full meeting programme; we do not offer 'exhibitor booth only' passes and all exhibitor/sponsor staff must be individually registered prior to the meeting

Diamond Partner – Euro €10,000

- Recognition as a Diamond sponsor on the meeting website and in the official meeting programme book, including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the meeting scientific committee)
- A double exhibition space (6x2m, 2 tables & 4 chairs, WiFi, electricity)
- A double-page advertisement in the official meeting programme book
- Opportunity to make one company collateral item available to attendees (depending on suitability, this can be included in the delegate bag or displayed on tables or desks)
- Named supporter of one social networking activity; recognition includes one sign or banner at the event with your full-colour logo designating your support
- Complimentary meeting registration for four company employees; additional registrations available with a 40% discount on the prevailing industry rate

Select one of the following options where you will be acknowledged as Diamond sponsor (subject to availability):

- Meeting lanyards
- Lunchtime symposium

Platinum Partner – Euro €7,500

- Recognition as a Platinum sponsor on the meeting website and in the official meeting programme book, including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the meeting scientific committee)
- One exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- A full-page advertisement in the official meeting programme book
- Opportunity to make one company collateral item available to attendees (depending on suitability, this can be included in the delegate bag or displayed on tables or desks)
- Named supporter of one social networking activity; recognition includes one sign or banner at the event with your full-colour logo designating your support
- Complimentary meeting registration for three company employees; additional registrations available with a 30% discount on the prevailing industry rate

Gold Partner – Euro €5,000

- Recognition as a Gold sponsor on the meeting website and in the official meeting programme book, including logo and a company description of up to 150 words
- Joint sponsorship of one scientific session (discussed and agreed with the meeting scientific committee)
- One exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- One full page advertisement in the official meeting programme book
- Complimentary meeting registration for two company employees; additional registrations available with a 15% discount on the prevailing industry rate

Silver Partner – Euro €3,000

- Recognition as a Silver sponsor on the meeting website and in the official meeting programme book, including logo and a company description of up to 150 words
- One exhibition space (3x2m, 1 table & 2 chairs, Wi-Fi, electricity)
- One half-page advertisement in the official meeting programme book
- Complimentary meeting registration for two company employees; additional registrations available with a 10% discount on the prevailing industry rate

Bronze Partner – Euro €1,500

- Recognition as a Bronze sponsor on the meeting website and in the official meeting programme book, including logo and a company description of up to 150 words
- One half-page advertisement in the official meeting programme book
- Complimentary meeting registration for one company employee; additional registrations available with a 5% discount on the prevailing industry rate

Exhibitor – Euro €2,000

- Logo and company description of up to 150 words in the official meeting programme book
- One exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Complimentary meeting registration for two company employees; additional registrations available with a 5% discount on the prevailing industry rate



MEETING PARTNERS

To discuss your involvement with our exciting meeting, please contact:

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